

SoraAX ∞

Designing the Future of Digital Experiences

SoraAX ∞ UX/UI Design & Software Studio

About SoraAX ∞

At SoraAX, we are not just designers or developers we're architects of **digital emotion and intelligent experiences**.

We merge the artistry of design with the precision of technology crafting products that are not just used, but loved.

We help startups, scale ups, and enterprises reimagine digital possibilities through strategy, creativity, and engineering excellence.

“

We don't design for screens.

”

We design for people who live, feel, and connect through them.

Our Essence

We exist at the intersection of

Design, Technology, and Human Behavior.

Our work is fueled by curiosity, empathy, and an obsession with making the complex feel simple.

We believe in

Design that inspires.

Technology that empowers.

Innovation that endures.

Vision

To redefine how people experience digital interactions through intuitive design, emerging technology, and meaningful storytelling.

Mission

To craft intelligent, emotional, and scalable experiences that connect humans and technology seamlessly and to empower brands with products that think, feel, and evolve.

Core Capabilities

Experience Design

UX Strategy & Journey Architecture

Design Systems & Scalable UI Frameworks

Microinteractions & Motion Design

Voice, Gesture & Multimodal Interfaces

Accessibility & Inclusive Design

Technology & Engineering

Web, Mobile, and Cross-Platform Development

Frontend: React, Next.js, Vue.js, Flutter

Backend: Node.js, Laravel, Firebase, AWS

AI & Automation Integration

API-Driven Architecture

Innovation & Intelligence

AI-Driven UX Personalization

AR/VR Interface Design

Conversational UI / Chatbot Design

Web3 & Blockchain Product Design

IoT & Connected Device Interfaces

Product Strategy

Product Discovery Workshops

UX Research & Analytics

Data-Driven Design Decisions

Go-to-Market Experience Roadmaps

Industries We Revolutionize

FinTech

Simplifying finance with clarity, trust, and speed.

HealthTech

Designing digital health that heals minds and screens.

EdTech

Making learning immersive and human.

E-commerce

Crafting experiences that convert and connect.

SaaS & Enterprise

Powering productivity through intuitive design.

Startups

Rapid MVPs to scalable, investor-ready products.

Design + Tech Philosophy

Design is not decoration.

It's information, intuition, and interaction.

We approach design as a living system evolving with user behavior and technology trends.

Each project we touch is driven by three principles:

01.

Clarity

Every detail has purpose.

02.

Emotion

Every interaction has feeling.

03.

Performance

Every pixel drives results.

“

Technology gives power. Design gives meaning.

”

Technology Stack

Design Tools:

- ✓ Figma
- ✓ Webflow
- ✓ Framer
- ✓ Adobe XD
- ✓ Sketch
- ✓ Illustrator
- ✓ After Effects

Frontend

- ✓ React
- ✓ Next.js
- ✓ Vue.js
- ✓ Angular
- ✓ Flutter

Backend

- ✓ Node.js
- ✓ Laravel
- ✓ Python (FastAPI/Django)
- ✓ Firebase
- ✓ AWS
- ✓ MongoDB

AI & Automation

- ✓ ChatGPT API
- ✓ TensorFlow
- ✓ OpenAI
- ✓ LangChain
- ✓ Custom ML Integrations

Innovation at SoraAX

We experiment with the future daily.

Our R&D team works on projects that fuse design and deep tech:

Because innovation isn't a service.
It's our culture.

Neural Interface UX

Designing for brain
computer interactions.

Adaptive UI Systems

Interfaces that learn and
evolve with usage.

Predictive UX Analytics

Using AI to anticipate
user intent.

Metaverse Design Labs

Creating immersive,
spatial brand
experiences.

Our Process

Design-Led, Data-Backed, Tech-Driven

01. **Discover**

Decode user behavior and business intent.

02. **Define**

Map strategy to measurable outcomes.

03. **Design**

Create intuitive, aesthetic, and inclusive experiences.

04. **Develop**

Engineer scalable, future-proof systems.

04. **Deploy**

Test, learn, iterate, and evolve continuously.

→ *Our process doesn't end at delivery it begins with it.*

Collaboration Models

Design-Led, Data-Backed, Tech-Driven

01. Startup Labs

We co-create MVPs with emerging startups, from concept to launch.

02. Enterprise Transformation

Design-led transformation for large-scale organizations.

02. Dedicated Teams

Hire our designers & engineers as your in-house extension.

04. Product Partnerships

We co-own product outcomes success, not just scope.

Team & Culture

We're a tribe of designers, developers, and dreamers.

We sketch with data, code with empathy, and iterate with passion.

At SoraAX, there's no line between art and logic they co-exist.

We thrive on collaboration, curiosity, and creativity that challenges convention.



“

We don't work for clients, we build with them.

”

Why SoraAX

Cross-disciplinary expertise

Strategy, Design, and Development in one team.

Speed & Scalability

Agile execution with enterprise-grade delivery.

Design-led tech innovation

Future-ready interfaces powered by AI and analytics.

Human-first design

Because great tech starts with empathy.

Testimonials

“

"Redesign of Indian Navy website effectively enhanced navigation and accessibility, with a modern look that reflects institutional values and offers easy access to most critical information to personnel and civilians alike."

Achyut Mishra

Lieutenant Commander,
Indian Navy

“

"Redesigning our website, admin panel, and mobile apps gave us an intuitive, visually stunning, and streamlined experience—just what our diverse user base required."

Manoj Kumar Sahu

Assistant Manager,
(NHFDC) National
Handicapped Finance and
Development Corporation

“

"Working with Indr was a game-changer. The new Teesas app is easy to use, pleasing to the eye, and even learning-friendly. It has transformed how students across Nigeria interact with our content."

Osayi Izedonmwen

Founder, Teesas

“

"Indra's redesign enabled us to make excess food more easily accessible while advancing our cause of sustainability. The easy-to-use UI and fluid workflow make reducing food waste and saving food easy for users."

Sai Kishore

Founder, Good to Grab

“

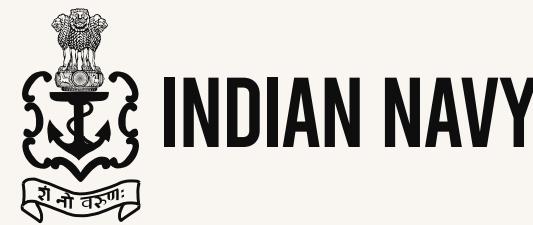
The new SAIL website is a big step up in terms of user experience. It's so much easier to cut through the content, and the design reflects the strength and simplicity of our brand. Well done!

Mahul Sharma

General Manager, SAIL, India

Our Clients

GOVERNMENT Sector



Private Sector



Our Impact in Numbers

100+
Projects
Delivered

7
Industries
Served

25+
Global
Clients

4
Continents
Impacted

“

At SoraAX, we don't predict the future. We design it.

”

Let's Build the Future Together

Let's craft the next wave of digital innovation.

Let's design what users will love tomorrow.

SoraAX Design∞

84/145, 2nd Floor, Sector 8, Pratap Nagar,
Sanganer, Jaipur, INDIA

Website: soraax.com

Email: hello@soraax.com | +91-99297 34610

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